



NAGDCA 2025 Leadership Recognition Award - Plan Design & Administration

State of Hawai'i Deferred Compensation Plan

2024 - 2025 Temporary Hazard Pay Deferral Opportunity

The State of Hawai'i Deferred Compensation Plan (aka the Island \$avings Plan or I\$P) is a State 457(b) Retirement Plan with \$3.2 billion in assets as of March 2025. About 52% of the Plan's 27,000+ participants are current employees actively contributing to their retirement savings while the remaining percentage are retired or terminated employees who are keeping their investments in their I\$P accounts. Employees employed by the State of Hawai'i and the counties of Kaua'i, Maui, and Hawai'i that are eligible for the State's Employee Retirement System are encouraged to participate in the I\$P to save for their future retirement.

State and county employees were essential during the COVID-19 pandemic to maintain regular business operations. After the State lifted COVID-19 restrictions, union representatives began the long process of negotiations with the various State and county employer groups for Temporary Hazard Pay (THP) Settlements for their members. In early 2024, staff of the I\$P Board of Trustees were informed about the settlements and reached out to Empower to research whether deferrals of similar payments were allowed in the Plan's history and to determine the programing needed to allow a THP deferral into the Plan. The Board of Trustees were informed about the THP Settlements and agreed to allow participants to defer their THP into the Plan. Board staff continued to work with Empower, State departments, and counties to plan and program for the multiple THP Settlements that were negotiated.

Initial meetings between Board staff and Empower started in April 2024. Since then, the I\$P has worked on 12 different union settlements with 5 settlements completed by March 2025. The goals of the multiple THP projects are:

- Allow employees receiving a THP Settlement to defer all or a portion of their THP into their Plan account to increase their retirement savings.
- Have Empower program a mechanism for participants to easily make a THP deferral election online and over the phone.
- Partner with the Department of Accounting and General Services (DAGS) Central Payroll Office on confirming the payroll logistics of the multiple settlements.
- Coordinate with the appropriate State departments, counties, and agencies to learn about their settlements and inform them how the I\$P can support THP deferrals for affected employees.
- Create and provide communication materials to promote and inform employees about the Plan's THP deferral opportunity.

Since a deferral opportunity like the THP hasn't been offered before in the Plan, it was important that the communication pieces were informative and varied to ensure the Plan reached all affected employees. Empower was tasked with creating the many communication pieces that were disseminated. Key aspects and pieces of the communications included:

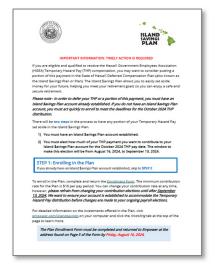
- Notifying participants that deferring their THP settlement to their Island \$avings Plan account was an available option and how they can benefit from this deferral opportunity.
- Encouraging employees that were not enrolled in the Plan to enroll as they had to have an account established prior to electing a THP deferral. The Plan's Enrollment Form and instructions on how to enroll were provided.
- Establishing deadlines for employees to enroll in the Plan and for participants to make a THP election.
- Creating a Step by Step Guide that details how to make a THP deferral election.
- A Frequently Asked Questions (FAQ) document that provided additional information about the THP payment.
- Hosting "How to" webinars that walked the attendees through how to make a THP election online and making the recording of the webinar available on the Plan's website.
- Ensuring participants understood the IRS contribution limits so they could plan their THP deferral elections accordingly.

"The THP project is another opportunity for the Plan's continuing efforts to provide educational outreach to its participants so that they can be successful in reaching their retirement goals." - Board staff

Multiple THP projects were being worked on simultaneously, each with its own unique parameters. The timeline highlighted below reflects one of the completed THP deferrals.

In February 2024, Board staff had been informed about the negotiations for the Hawai'i Government Employees Association (HGEA) THP Settlement for the State of Hawai'i Executive Branch employees. This HGEA THP Settlement was the first THP that Board staff was informed about and the first to be paid out to employees in October 2024. Board staff met with Empower in April 2024 to research unique deferrals in the Plan's history and determine the programming needed to allow a THP deferral. It was quickly recognized that the DAGS Central Payroll Office needed to be included in this THP project and the first meeting with Board staff, Empower, and DAGS was held in June 2024. Following that meeting, Empower worked quickly with their technology partners to create both a manual and automated process to accommodate this new THP deferral option. Another meeting between the three groups was held in July 2024 to confirm that the necessary payroll programming was completed by DAGS and Empower and to review further THP details. Communications for the HGEA THP were finalized quickly by Board staff and Empower and was sent to employees in late July 2024. Board staff, Empower, and DAGS met again in August 2024 to work on final programming details to ensure that the first of two payouts for the HGEA THP on October 4, 2024, would be a success.

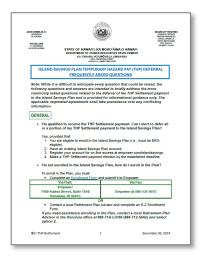
Several avenues for communications were used to ensure all employees were reached. Most pieces were provided directly to the individual Departmental Human Resources Officers for dissemination within the departments to the employees receiving a THP. This included an initial notice describing the opportunity to defer their THP settlement to their account, an FAQ document, a Step By Step Guide to making the online elections, and a custom THP Election Form for those who preferred not to make their elections online or over the phone. *Note: Many of the sample documents below can be viewed full screen by clicking on the document.*



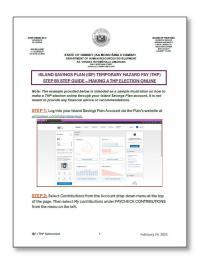
Initial Notice



Custom THP Election Form



Frequently Asked Questions



Step-By-Step Guide

As additional unions negotiated their settlements and Board staff was made aware, the Initial Notice, Step By Step Guide, FAQ, and Election Form were modified to apply the parameters of the union's settlement including updates to key deadlines and election processes.

For later settlements, we were able to provide proactive Enrollment Reminders to the employees, giving them additional time to complete the enrollment step, expanding the deferral window for those who had not yet enrolled in the Island \$avings Plan.



Enrollment Reminder Flyer

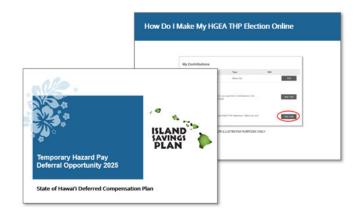


Enrollment Reminder Email

The Plan was able to expand on the communication materials and outreach for the second HGEA THP payout on March 20, 2025. Custom "How to" presentations were created to provide webinars on the THP deferral opportunity with key deadlines and deferral instructions. Four live webinars were held for employees to attend. After the last session, a recording of the webinar was made available on the Plan website for those who could not attend a live session. Additionally, Empower sent THP reminder emails in January of 2025 to participants that had previously made a THP deferral. The email highlighted that the participant elected a THP deferral in October 2024 and encouraged them to make a THP deferral election for March 2025.



Webinar & Recording Invite



THP Settlement Presentation

The Island \$avings Plan team of local Retirement Plan Advisors (RPAs) made themselves available to answer questions about the THP deferral opportunity throughout the entire process. The RPAs provided guidance on how to enroll in the Plan, the deferral election process, important deadlines, and explained contribution limits. The RPAs also helped participants who didn't submit a THP election adjust their regular contributions to offset the THP deferral opportunity.

The results of the Plan's 5 completed THP Settlements are as follows:

- 1. Executive Branch HGEA THP October 2024 and March 2025 payout
 - a. 170 live webinar attendees and 470 views of the recorded webinar.
 - b. 1,181 THP elections received totaling \$6,990,479 in October
 - c. 1,159 THP elections received totaling **\$7,614,329** in March
- 2. Legislative Branch THP October 2024 and March 2025 payout
 - a. 18 THP elections received totaling \$90,644 in October
 - b. 18 THP elections received totaling \$88,582 in March
- 3. County of Kaua'i United Public Workers THP February 2025 payout
 - a. 16 THP elections received totaling \$154,494
- 4. County of Kaua'i HGEA March 2025 payout
 - a. 65 THP elections received totaling \$562,254
- 5. Hawai'i Fire Fighter Association THP April 2025 payout
 - a. 13 THP elections received to date, totaling \$188,000

Through the efforts of the Plan, State, and Empower, the result was nearly **\$15 million** set aside for the retirement future for these participants.

"As a proud Board member of the Hawai'i Deferred Compensation Plan, I'm pleased to highlight the impactful collaboration between our Board, the Department of Accounting and General Services (DAGS), Empower, and several State agencies. Together, we prioritized clear communication, shared goals, and timely execution to ensure successful processing of settlement contributions into the Deferred Compensation Plan. Empower's efficiency and DAGS's administrative support were instrumental in meeting critical timelines. Each partner demonstrated strong commitment to fiduciary responsibility and operational excellence. This collaboration exemplifies how effective coordination can serve public employees at the highest level. We are proud of the results and remain committed to continued excellence." – Island \$avings Plan, Trustee Lance Larsen, Jr.

The keys to making these individual campaigns successful were close coordination among all parties involved, the ability to offer Plan participants multiple options for making their elections and, most importantly, clear communication across multiple channels to ensure participants fully understood what steps they needed to take and by when. Given ample time and the ability to coordinate amongst the appropriate agencies; state and local government retirement plans who are provided a similar lump-sum contribution option for their employees could provide similar campaign messages to drive positive retirement outcomes.