

About NAGDCA

MEMBERSHIP

NAGDCA's members represent the full range of public sector defined contribution plan administrators and their industry partners. From small towns to large states, universities to transit authorities, public safety officials to school districts, NAGDCA strives to improve the retirement outcomes of public sector employees in every corner of the country.

Membership At-A-Glance
(as of November 2023)



Total Government Organizations

Individual Members			
371	998	21	276
State Government*	Local Government*	State & Local Government Association*	Industry**

Organizations / Companies			
70	166	11	107
State Government*	Local Government*	State & Local Government Association*	Industry Companies**

*Government Membership held by organization. **Industry Membership held by individual.

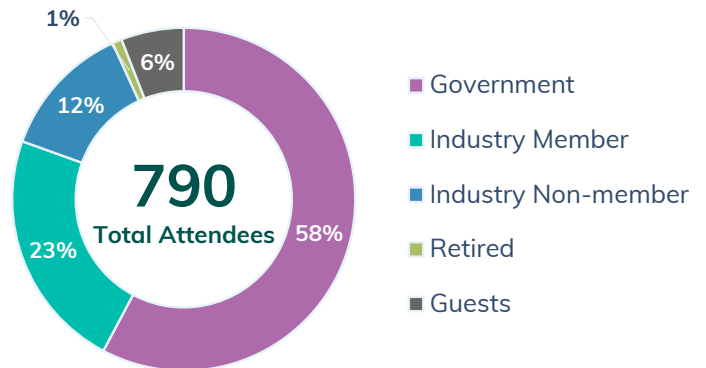
ANNUAL CONFERENCE

NAGDCA's Annual Conference is the nation's premier event for public sector defined contribution administrators. The conference offers plan sponsors and industry representatives the opportunity to build a national network of contacts, share ideas with peers, learn innovative techniques for improving retirement outcomes, and much more.

Industry Conference Registration Fees:

- NAGDCA Member: \$1,400
- Non-Member: \$2,000

2023 Attendance by Type



SPONSORSHIP

Sponsoring NAGDCA is a great way for companies to gain recognition in the public sector defined contribution industry. 2024 sponsorship information is included on the following pages.

Save the date for the 2024 conference in Phoenix! Each sponsorship package comes with a number of complimentary registrations and additional company representatives may attend for the fees listed above.



NAGDCA
2024 ANNUAL CONFERENCE
SEPTEMBER 15 - 18
THE SHERATON PHOENIX DOWNTOWN



About the Benefits

Company access to Public Retirement Research Lab (PRRL) online benchmarking portal

Company login credentials to be provided that may be used to access industry-level data in the PRRL online benchmarking tool.

Complimentary annual conference registrations

May be used by a set number of company representatives as outlined in each package. A discount code will be shared with sponsors that may be shared with company employees to zero out the fee when registering for the annual conference.

Logo featured in printed annual conference agenda

Logo included in printed agenda that is distributed to annual conference attendees.

Logo featured on NAGDCA website

Logo included on NAGDCA's annual conference web page.

Logo featured in annual conference meeting space

Logo featured on signage in the annual conference meeting space.

Badge ribbon at annual conference

A badge ribbon featuring "Sponsor" will be distributed to all company employees who attend the annual conference.

Sponsor profile in annual conference mobile app

A profile featuring company logo, bio, and link to the company website will be featured in the annual conference mobile app.

Sponsor profile on NAGDCA website (available until 12/31/24)

A profile featuring company logo, bio, and link to the company website will be featured on the NAGDCA website.

Please send sponsor profile information to Carly Miller at cmiller@amrms.com.

Sponsor lapel pin

A lapel pin featuring the NAGDCA logo and sponsorship level will be distributed to all company employees who attend the annual conference.

Advance access to annual conference registration list

A link will be shared with the sponsorship point of contact that may be used to download the annual conference registration list leading up to the event – updated weekly.

The list may **not** be used for mass mailings or to directly promote a company's products/services, but may be used to promote a company's speaker/session and to send invitations for events held in conjunction with the NAGDCA annual conference.

Recognition during NAGDCA Connect programs (excluding Peer-to-Peer Exchanges)

Company to be recognized during NAGDCA Connect webinars and Conversations.

2024 NAGDCA Connect programs TBD.

Branded thought leadership pieces (featured in sponsor profile and distributed to members)

Sponsors may submit a set number of branded thought leadership/research/educational pieces as outlined in each package that will be included in the online sponsor profile and distributed monthly via email to all NAGDCA members (1,700+ total contacts).



About the Benefits

NEW - Priority opportunity to participate as a moderator or speaker during NAGDCA Annual Conference session*

Company representatives submitted through the call for speakers process will be given preference during the selection process.

Guaranteed opportunity to participate as a moderator or speaker during NAGDCA Annual Conference session*

One company representative may participate as a moderator or speaker during an annual conference session.

Logo featured in general session meeting space at annual conference

Logo featured in the main meeting space at the annual conference.

Logo featured on annual conference mobile app splash screen

Logo featured on the splash screen of the annual conference mobile app. Attendees cannot bypass the splash screen and will see it each time they open the app.

Logo featured in NAGDCA quarterly newsletter

Logo featured on newsletter distributed to all NAGDCA members quarterly (1,700+ total contacts).

Opportunity to book hotel sub-block at annual conference hotel

Sponsors have the opportunity to reserve a number of rooms in NAGDCA hotel block to be used by employees and/or clients. NAGDCA will put sponsors in contact with a hotel contact to coordinate the sub-block.

NEW - One seat on NAGDCA Data and Research Committee

One company representative may participate on the committee overseeing NAGDCA's research efforts.

**Sponsors should submit names for moderator/speaker opportunities following the normal process in response to a call for speakers. Speaker's experience and expertise should meet the topic needs as outlined by the Conference committee.*

[CLICK HERE TO PURCHASE A PACKAGE.](#)

QUESTIONS?

Please contact Carly Miller, Program Manager, at cmiller@amrms.com.

SPONSORSHIP BENEFITS

Visionary
\$45,000

Premier
\$30,000

Partner
\$18,000

Supporter
\$7,000

Company access to Public Retirement Research Lab (PRRL) online benchmarking portal



Number of complimentary annual conference registrations

5

4

3

1

Logo featured in printed annual conference agenda



Logo featured on NAGDCA website



Logo featured in annual conference meeting space



Badge ribbon at annual conference



Sponsor profile in annual conference mobile app



Sponsor profile on NAGDCA website (available until 12/31/24)



Sponsor lapel pin at annual conference



Advance access to annual conference registration list



Recognition during 2024 NAGDCA Connect programs (excluding Peer-to-Peer Exchanges)



Number of branded Thought Leadership pieces

2

1

NEW - **Priority** opportunity to participate as a moderator or speaker during NAGDCA Annual Conference session



Guaranteed opportunity to participate as a moderator or speaker during NAGDCA Annual Conference Session



Logo featured in general session meeting space at annual conference



Logo featured on annual conference mobile app splash screen



Logo featured on NAGDCA quarterly newsletter



Opportunity to book hotel sub-block at annual conference hotel



NEW - One seat on NAGDCA Data and Research Committee



- Networking
- Recognition
- Expertise
- Information

**THE VOICE
OF PUBLIC PLAN
SPONSORS**

www.nagdca.org