



NOMINATION DETAILS AND REQUIREMENTS

2023 AWARD NOMINATIONS DUE FRIDAY, APRIL 28

NAGDCA's 2023 Leadership Award nominations are now open! We need your help identifying NAGDCA members who have done incredible work over the past year to create secure retirement futures for their public sector employees. NAGDCA's Leadership Awards are given in five categories and winners are selected by the Awards Committee who review and score each nomination.

Plans of all sizes and types are encouraged to submit nominations. Asset size and plan resources will be taken into consideration during the scoring process. Industry partners may nominate clients or plans may self-nominate. The winners will be announced in August and will be recognized at the 2023 NAGDCA Annual Conference in October.

LEADERSHIP AWARD CATEGORIES



Participant Education & Communication

For plans that improved participant results with targeted multichannel messaging and/or education focused on topics other than holistic financial wellness messaging. Common award metrics include improved participation, increased contributions, appropriate asset allocation, successful plan asset retention, financial wellness, survey results, and more.



Plan Design & Administration

For plans that augmented plan design to positively impact participant results. This popular category includes investment lineup enhancements, automatic enrollment, Roth, customer service, adoption of ancillary plans, and more. Did your plan develop an ESG policy or strategy? Did you evaluate and implement an in-plan annuity or retirement income option? If so, this is the category for your submission.



Technology & Cybersecurity

For plans that improved participants' user experience through technological enhancements and/or demonstrated the ability to protect participant assets via fraud controls, cybersecurity policies, or other means. Common nominations in this category include website, mobile app, and online tool enhancements and communications campaigns aimed at protecting participants' personal information.



National Retirement Security Month

For plans that utilized this key NAGDCA platform to promote creative ideas and drive participant and plan results. NRSM is a dedicated time to focus on improving employee retirement outcomes. Plans may have utilized a universal campaign or their own custom campaign to promote NRSM.

NEW CATEGORY

Holistic Financial Wellness

For plans that improved participant results with targeted messaging and/or education that underscores the connection between financial and physical health. For example, campaigns that address the impact financial stress has on employee physical health, productivity, and retirement savings AND how such stress often leads to participants prematurely tapping into retirement savings to pay their day-to-day and unforeseen expenses. Common campaign/program topics include college savings, college and credit card debt reduction, balancing work and personal wellbeing, elder care, post-retirement financial and care planning, and planning for future generations.

Please note:

Education and communication campaigns focused on topics related to holistic wellness should be submitted to this category instead of the Participant Education & Communication category.



NOMINATION DETAILS AND REQUIREMENTS

DETAILS AND ELIGIBILITY

- **Nominations are judged on measurable results that led to a sound improvement in the plan.**
- Nominations are accepted from NAGDCA government members only and governmental staff must have played a significant role in developing and/or implementing the program, project, campaign, or activity.
- NAGDCA welcomes nominations from **all public sector defined contribution plan types.**
- The program, project, or activity must have been implemented between **January 1, 2022 and January 31, 2023.**
- Submitting the same nomination in multiple categories is discouraged. If submitting in multiple categories, please ensure that each nomination is unique.
- Prior nominations will not be considered for an award.
- **Plan asset size/plan resources will be taken into consideration during the scoring process.**
- Awards will be limited to up to five winners in each category to ensure that awards are a testament to offering the best retirement savings plans.

NOMINATION REQUIREMENTS

Nominations should include the following:

- A completed online nomination form - [click here](#) to access
- One PDF document containing:
 - A one-page summary containing:
 - **Plan profile** – type(s) of plans offered, asset size, number of participants, industry partner(s), etc.
 - **Background information** – details about the need/problem that the project was designed to meet/solve for
 - **Goals** – brief overview of the intended outcomes
 - **In their own words** – brief quote (one to two sentences) from plan sponsor(s) or other staff justifying why the nomination deserves an award
 - A written justification containing:
 - **Detailed description of the project** – timeline, significance of the improvement to the operation of the plan, examples (e.g., images, screenshots, etc.)
 - **Results** – key outcomes and measurable results (i.e., KPIs)
 - **Feasibility of use** by other governments of a similar size

Please note: The PDF document should not exceed **five pages**. If the format outlined is not met your submission will be returned to you and possibly not scored.

CLICK HERE TO SUBMIT A NOMINATION ►