

## SPONSORSHIP BENEFITS

**Visionary**  
\$40,000

**Premier**  
\$26,000

**Partner**  
\$16,000

**Supporter**  
\$6,000

<b>NEW</b> - Company access to Public Retirement Research Lab (PRRL) online benchmarking portal	●	●	●	●
Number of complimentary annual conference registrations	5	4	3	1
Logo featured in printed annual conference agenda	●	●	●	●
Logo featured on NAGDCA website	●	●	●	●
Logo featured in annual conference meeting space	●	●	●	●
Badge ribbon at annual conference	●	●	●	●
Sponsor profile in annual conference mobile app	●	●	●	
Sponsor profile on NAGDCA website (available until 12/31/23)	●	●	●	
Sponsor lapel pin at annual conference	●	●	●	
Advance access to annual conference registration list	●	●	●	
<b>NEW</b> - Complimentary Industry Roundtable meeting registration for one individual	●	●	●	
Recognition during 2023 NAGDCA Connect programs (excluding Peer-to-Peer Exchanges)	●	●		
Number of branded Thought Leadership pieces (featured in sponsor profile and distributed to NAGDCA members)	2	1		
Guaranteed opportunity to participate as a moderator or speaker during NAGDCA Connect webinar or annual conference session	●			
Logo featured in general session meeting space at annual conference	●			
Logo featured on annual conference mobile app splash screen	●			
<b>NEW</b> - Logo featured on NAGDCA quarterly newsletter	●			
Opportunity to book hotel sub-block at annual conference hotel	●			

- Networking
- Recognition
- Expertise
- Information

**THE VOICE  
OF PUBLIC PLAN  
SPONSORS**

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## Benefits Information

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### **NEW - Company access to Public Retirement Research Lab (PRRL) online benchmarking portal**

Company login credentials to be provided that may be used to access industry-level data in the PRRL online benchmarking tool.

### **Complimentary annual conference registrations**

May be used by a set number of company representatives as outlined in each package. A discount code will be shared with sponsors that may be shared with company employees to zero out the fee when registering for the annual conference.

### **Logo featured in printed annual conference agenda**

Logo included in printed agenda that is distributed to annual conference attendees.

### **Logo featured on NAGDCA website**

Logo included on NAGDCA's annual conference webpage.

### **Logo featured in annual conference meeting space**

Logo featured on signage in the annual conference meeting space.

### **Badge ribbon at annual conference**

A badge ribbon featuring "Sponsor" will be distributed to all company employees who attend the annual conference.

### **Sponsor profile in annual conference mobile app**

A profile featuring company logo, bio, and link to the company website will be featured in the

annual conference mobile app.

Please send sponsor profile information to Carly Miller at [cmiller@amrms.com](mailto:cmiller@amrms.com).

### **Sponsor profile on NAGDCA website (available until 12/31/23)**

A profile featuring company logo, bio, and link to the company website will be featured on the NAGDCA website.

Please send sponsor profile information to Carly Miller at [cmiller@amrms.com](mailto:cmiller@amrms.com).

### **Sponsor lapel pin**

A lapel pin featuring the NAGDCA logo and sponsorship level will be distributed to all company employees who attend the annual conference.

### **Advance access to annual conference registration list**

A link will be shared with the sponsorship point of contact that may be used to download the annual conference registration list leading up to the event – updated weekly.

The list may **not** be used for mass mailings or to directly promote a company's products/services, but may be used to promote a company's speaker/session and to send invitations for events held in conjunction with the NAGDCA annual conference.

(Only sponsors who receive this benefit will have access to the list including email addresses pre- and post-conference. All other sponsors will receive a final attendee list post-conference without attendees' contact information.)

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## Benefits Information

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### **NEW - Complimentary Industry Roundtable meeting registration for one individual**

May be used by a one company representative to register for the Industry Roundtable meeting at no cost.

2023 dates and meeting location TBD.

### **Recognition during NAGDCA Connect programs (excluding Peer-to-Peer Exchanges)**

Company to be recognized during NAGDCA Connect webinars and Conversations.

2023 NAGDCA Connect programs TBD.

### **Branded thought leadership pieces (featured in sponsor profile and distributed to members)**

Sponsors may submit a set number of branded thought leadership/research/educational pieces as outlined in each package that will be included in the sponsor profile featured on the NAGDCA website. Pieces are subject to approval.

### **Guaranteed opportunity to participate as a moderator or speaker during NAGDCA Connect or annual conference**

One company representative may participate as a moderator or speaker during a NAGDCA Connect webinar or annual conference session. Sponsors should submit names for moderator/speaker opportunities following the normal process in response to a call for speakers.

If a company representative is not selected via a call for speakers, NAGDCA will reach out to the sponsorship point of contact to ensure the guaranteed spot is fulfilled.

### **Logo featured in general session meeting space at annual conference**

Logo featured in the main meeting space at the

annual conference.

### **Logo featured on annual conference mobile app splash screen**

Logo featured on the splash screen of the annual conference mobile app. Attendees cannot bypass the splash screen and will see it each time they open the app.

### **NEW - Logo featured in NAGDCA quarterly newsletter**

Logo featured on newsletter distributed to all NAGDCA members quarterly.

### **Opportunity to book hotel sub-block at annual conference hotel**

Sponsors have the opportunity to reserve a number of rooms in NAGDCA hotel block to be used by employees and/or clients. NAGDCA will put sponsors in contact with a hotel contact to coordinate the sub-block.

### **QUESTIONS?**

Please contact Carly Miller, Program Manager, at [cmiller@amrms.com](mailto:cmiller@amrms.com).

### BENEFITS

PRRL Partner  
\$10,000

Designation as a Partner during PRRL  
virtual and in-person events



Customized analysis from Researchers  
and Support Staff available



Visibility as public-plan thought leader  
through prominent participation in  
NAGDCA and EBRI events



One seat on PRRL Research Council






Input into the research imperatives of  
PRRL



Involvement in the research process



-  Recognition
-  Expertise
-  Information