

SPONSORSHIP BENEFITS

Visionary
\$40,000.00

Premier
\$25,000.00

Partner
\$15,000.00

Supporter
\$5,000.00

| SPONSORSHIP BENEFITS | Visionary \$40,000.00 | Premier \$25,000.00 | Partner \$15,000.00 | Supporter \$5,000.00 |
|--|--------------------------|------------------------|------------------------|-------------------------|
| Number of complimentary annual conference registrations | 10 | 8 | 6 | 2 |
| Number of complimentary NAGDCA memberships | 10 | 8 | 6 | 2 |
| Logo featured in printed annual conference agenda | ● | ● | ● | ● |
| Logo featured on NAGDCA website | ● | ● | ● | ● |
| Logo featured in annual conference meeting space | ● | ● | ● | ● |
| Sponsor profile in annual conference mobile app | ● | ● | ● | |
| Banner ad in annual conference mobile app | ● | ● | ● | |
| Sponsor profile on NAGDCA website (available until 12/31/22) | ● | ● | ● | |
| Sponsor lapel pin | ● | ● | ● | |
| Advance access to annual conference attendee list | ● | ● | ● | |
| Recognition during 2022 NAGDCA Connect webinars | ● | ● | | |
| Number of branded Thought Leadership pieces (featured in sponsor profile and distributed to NAGDCA members) | 2 | 1 | | |
| Guaranteed opportunity to participate as a moderator or speaker during NAGDCA Connect webinar or annual conference session | ● | | | |
| Logo featured in general session meeting space at annual conference | ● | | | |
| Logo featured on annual conference mobile app splash screen | ● | | | |
| Opportunity to book hotel sub-block at annual conference hotel | ● | | | |
| NAGDCA promotion of sponsors' networking room at annual conference hotel | ● | | | |

- Networking
- Recognition
- Expertise

**THE VOICE
OF PUBLIC PLAN
SPONSORS**

Benefits Information

Complimentary annual conference registrations

May be used by a set number of company representatives as outlined in each package. A discount code will be shared with sponsors that may be shared with company employees to zero out the fee when registering for the annual conference.

Complimentary NAGDCA memberships

May be used by a set number of company representatives as outlined in each package. Complimentary memberships will be applied to 2022 dues (1/1/22-12/31/22).

Please email the names of the individuals who will receive the memberships to Jessica Depew at jdepew@amrms.com.

Logo featured in printed annual conference agenda

Logo included in printed agenda that is distributed to annual conference attendees.

Logo featured on NAGDCA website

Logo included on NAGDCA's annual conference webpage.

Logo featured in annual conference meeting space

Logo featured on signage in the annual conference meeting space.

Sponsor profile in annual conference mobile app

A profile featuring company logo, bio, and link to the company website will be featured in the annual conference mobile app.

Please send sponsor profile information to Carly Miller at cmiller@amrms.com.

Sponsor banner ad featured in annual conference mobile app

A banner ad, developed by the sponsor, featured in the annual conference mobile app. Ads can be linked to app profile or website.

Sponsor profile on NAGDCA website (available until 12/31/22)

A profile featuring company logo, bio, and link to the company website will be featured on the NAGDCA website.

Please send sponsor profile information to Carly Miller at cmiller@amrms.com.

Sponsor lapel pin

A lapel pin featuring the NAGDCA logo and sponsorship level will be distributed to all company employees who attend the annual conference.

Advance access to annual conference attendee list

A link will be shared with the sponsorship point of contact that may be used to download the annual conference attendee list – updated weekly.

The list may **not** be used for mass mailings or to directly promote a company's products/services, but may be used to promote a company's speaker/session and to send invitations for events held in conjunction with the NAGDCA annual conference.

Recognition during NAGDCA Connect webinars

Logo will be featured at the beginning of each NAGDCA Connect webinar.

2022 NAGDCA Connect webinar schedule TBD.

Benefits Information

Branded thought leadership pieces (featured in sponsor profile and distributed to members)

Sponsors may submit a set number of branded thought leadership/research/educational pieces as outlined in each package that will be included in the sponsor profile featured on the NAGDCA website. *Pieces are subject to approval.*

Guaranteed opportunity to participate as a moderator or speaker during NAGDCA Connect or annual conference

One company representative may participate as a moderator or speaker during a NAGDCA Connect webinar or annual conference session. Sponsors should submit names for moderator/speaker opportunities following the normal process in response to a call for speakers.

If a company representative is not selected via a call for speakers, NAGDCA will reach out to the sponsorship point of contact to ensure the guaranteed spot is fulfilled.

Logo featured in general session meeting space at annual conference

Logo featured in the main meeting space at the annual conference.

Logo featured on annual conference mobile app splash screen

Logo featured on the splash screen of the annual conference mobile app. Attendees cannot bypass the splash screen and will see it each time they open the app.

Opportunity to book hotel sub-block at annual conference hotel

Sponsors have the opportunity to reserve a number of rooms in NAGDCA hotel block to be used by employees and/or clients. NAGDCA will put sponsors in contact with a hotel contact to coordinate the sub-block.

NAGDCA promotion of sponsors' networking room at annual conference hotel

NAGDCA will promote meeting space that Visionary sponsors reserve in the conference hotel that is used to meet with clients. Please note, NAGDCA will not participate in the coordination of the meeting rooms. Sponsors should work directly with the hotel to reserve meeting space.

QUESTIONS?

Please contact Carly Miller, Program Manager, at cmiller@amrms.com.