

# NAGDCA | **Connect** SPONSORSHIP PACKAGES

## SPONSORSHIP BENEFITS

	<b>Visionary</b> \$20,000.00	<b>Premier</b> \$10,000.00	<b>Partner</b> \$5,000.00	<b>Supporter</b> \$2,500.00
Number of complimentary NAGDCA Connect Registrations	Unlimited	Unlimited	6	4
Number of complimentary NAGDCA Memberships	10	8	6	4
Logo featured in online agenda	●	●	●	●
Logo featured on NAGDCA website	●	●	●	●
Online sponsor profile	●	●	●	
Recognition during Wednesday Learning Labs (6)	●	●	●	
Advance access to NAGDCA Connect attendee list	●	●		
Moderator role for Tuesday Discussion Sessions	●	●		
Recognition during Monday General Sessions (4)	●			
Two thought leadership pieces attached to sponsor profile	●			
Opportunity to host a NAGDCA Hangout	●			

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## Benefits Information

### **Complimentary NAGDCA Connect Registrations**

May be used by a set number of company representatives as outlined in each package. A discount code will be shared with sponsors when they sign up that may be shared with individuals to zero out the fee when registering for the event.

### **Complimentary NAGDCA Memberships**

May be used by a set number of company representatives as outlined in each package. Please email the names of the individuals who will receive the memberships to Jessica Willhoite at [jwillhoite@amrms.com](mailto:jwillhoite@amrms.com).

### **Logo featured in online agenda**

Logo will be included on the landing page of the online event platform set to launch in late August.

### **Logo featured on NAGDCA website**

Logo included on the NAGDCA Connect webpage on NAGDCA's website. The size of the logo is determined by the level of sponsorship.

### **Online sponsor profile**

A profile featuring company logo, bio, and link to the company website will be featured on the landing page of the online event platform set to launch in late August. Please send sponsor profile information to Carly Miller at [cmiller@amrms.com](mailto:cmiller@amrms.com).

### **Recognition during Wednesday Learning Labs (12)**

Company logo will be featured at the beginning of each of the Learning Lab sessions scheduled for Wednesdays during October. Company will be recognized a total of 12 times.

### **Advance access to NAGDCA Connect attendee list**

A link will be shared with the sponsorship point of contact beginning in early August that may be used to download the attendee list – updated weekly. The list may not be used for mass mailings or to directly promote a company's products/services, but may be used to promote a company's speaker/session, encourage participation in NAGDCA Connect and by Visionary Sponsors to send invitations for NAGDCA Hangout events.

### **Moderator role for Tuesday DC Community Exchange**

One company representative may participate as a small group discussion co-moderator for one DC Community Exchange session scheduled on Tuesdays during October. Drawing from a set of prepared discussion questions from NAGDCA, the co-moderator will partner with a plan sponsor moderator and together they will be responsible for facilitating a 10-person discussion session between 5 industry representatives and 5 plan sponsors ensuring equal opportunity for participation from all participants.

NAGDCA will reach out to the sponsorship point of contact regarding the role and representative in late August.

### **Recognition during Monday General Sessions (4)**

Company logo will be featured at the beginning of each of the four General Sessions scheduled for Mondays during October.

### **Two thought leadership pieces attached to sponsor profile**

Visionary Sponsors may submit two thought leadership/research/educational pieces to be included in the sponsor profile featured on the event platform. Pieces are subject to approval.

### **Opportunity to host a NAGDCA Hangout**

Visionary Sponsors have the opportunity to get creative and host a virtual event on the platform of your choosing. Companies may brand and promote the event in conjunction with NAGDCA Connect and the attendee list may be utilized to distribute invitations. Events must be scheduled on Fridays during October, but the time is of your choosing. NAGDCA will not participate in the coordination or promotion of these events.

### **QUESTIONS?**

Please contact Carly Miller, Program Manager, at [cmiller@amrms.com](mailto:cmiller@amrms.com).