

National Save for Retirement Week Key Messages

- National Save for Retirement Week is the first congressionally endorsed, national event formally calling on employers to promote the benefits of saving for retirement, and encourage their employees to take full advantage of employer-sponsored plans.
- This year National Save for Retirement Week is occurring October 17th through October 23th.
- NAGDCA and its members urge employers to promote National Save for Retirement Week with special events aimed at getting employees to start saving for retirement
- Statistics reflect that outside of employer-sponsored plans, employees save virtually nothing
- Trends also reflect that over the last 30 years, Defined Contribution Plans are replacing Defined Benefit plans – placing the burden on employees to take the initiative to begin investing adequately within their employer-sponsored plans
- Goals for National Save for Retirement Week are:
 - Make employees more aware of how critical it is to save now for their financial future
 - Promote the benefits of getting started saving for retirement today
 - Encourage employees to take full advantage of their employer-sponsored plans by increasing their contributions
 - Overall, National Save for Retirement is meant to create a culture that promotes and values saving in the workplace and the community